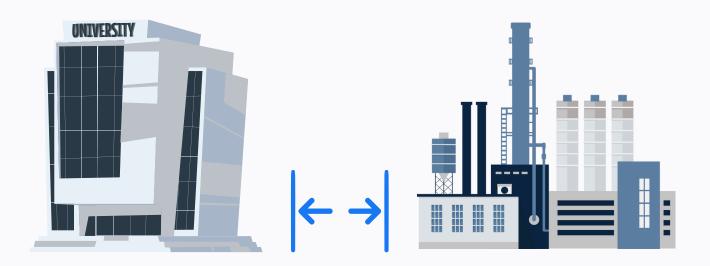






2025

Bridging the gap between education and industry.



**Education** Industry

There is a clear gap between the knowledge students gain in school and the practical skills needed in the workforce. As a result, many graduates face difficulty in securing meaningful employment or struggle to meet the demands of their jobs. This skills gap contributes to a cycle of unemployment and underemployment. Our solution aims to bridge this divide by providing students with the handson experience and relevant skills required to excel in their careers.

Richard Nyema

Ceo - Weledi Africa





### A Brief Story About The Company

Weledi Africa is an innovative platform dedicated to empowering higher education students by seamlessly bridging the gap between academic learning and real-world application. We offer a dynamic range of services, including cutting-edge training programs to enhance essential skills, personalized career consultations to map out professional journeys, and internship placement opportunities that provide transformative real-world experience—equipping students with the knowledge, expertise, and confidence to thrive in today's rapidly evolving professional landscape.

Additionally, we offer professional tools to help individuals create impressive CVs, cover letters, and digital profiles, ensuring they stand out in the competitive job market.

#### **Industry ready skills**

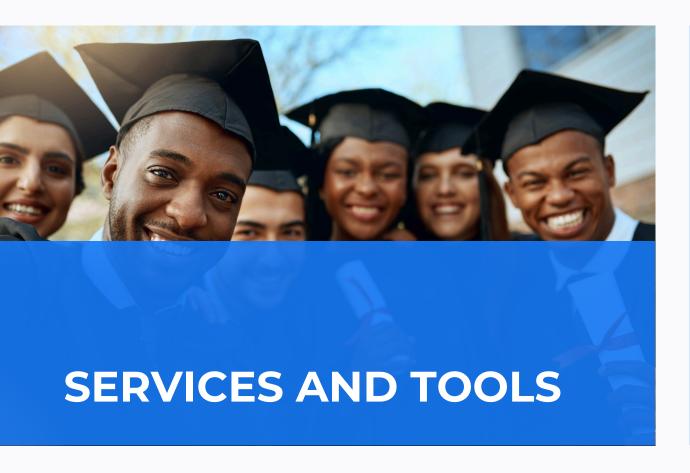
Practical, industry-specific abilities and knowledge that make a person capable of performing effectively in a particular field.

#### Career path

A progression of activities and roles a person takes over time to advance in their chosen profession.

#### **Practical trainings**

Providing hands-on learning experiences that help individuals develop real-world skills in a specific field or profession.



01

#### Weledi Courses

Practical, industry-specific abilities and knowledge courses provided from giants companies.

02

#### Weledi Internships

Internship placement service aiming at Providing hands-on learning experiences. 03

#### **Weledi Bots**

A service done to advance individuals in their chosen profession, including career consultations

04

#### Weledi gigs

Weledi offers small gigs to graduates and professionals to help them practice and apply their knowledge. 05

#### **Weledi Tools**

Weledi offers tools for professional identification including a CV builder, cover letter generator, and digital profile creation.

06

#### Weledi For Business

Weledi works with educations institutions, start ups and SMEs for conducting career development programs



## **Higher learning students**

80%

post-secondary education students.i.e Undergraduate students,Graduate students Vocational or technical students.



#### **Professionals**

20%

Career changers, career transtioner, jobseekers Re-skilled professionals.



# **PARTNERS**





























Education institution

Companies

7

10



# **OUR TEAM**







**Ester Brown**Chief operational Officer

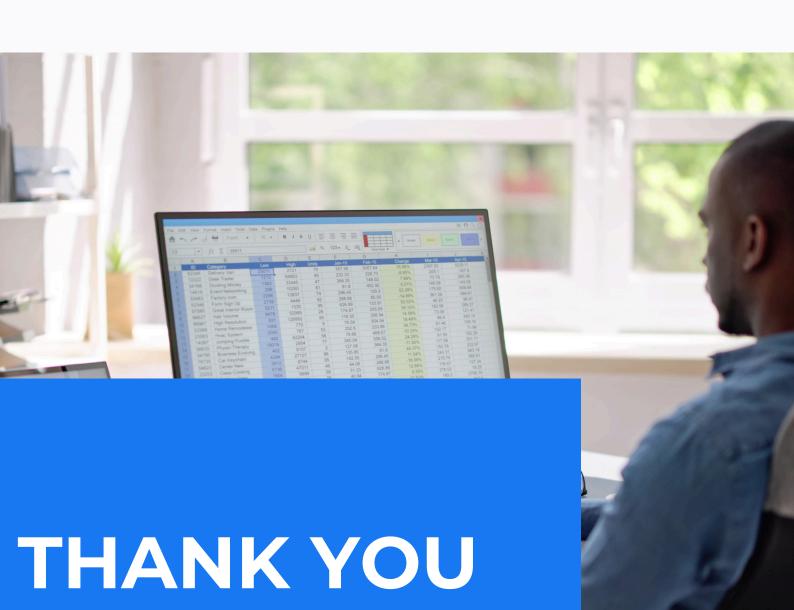


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Career consultant



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